

# IDEX EXPERT WITNESSES

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- ◆ The leading specialties include:
  - ◆ Accounting
  - ◆ Cardiovascular Disease
  - ◆ Dentistry
  - ◆ Engineering
  - ◆ Internal Medicine
  - ◆ Orthopedic Surgery
  - ◆ Obstetrics & Gynecology
  - ◆ Psychiatry

The IDEX Expert Witness file is updated annually. Contact a DM2 Account Executive for up-to-the-minute counts.

**Postal List Size: 97,001**  
**Postal Price: \$100/M**

## SELECTIONS (ADDITIONAL COST / M)

|                         |        |
|-------------------------|--------|
| Company Name Match/Omit | \$50/M |
| Employee Size           | \$10/M |
| Geographic Analysis     | \$10/M |
| Specialty               | \$30/M |
| Telephone Numbers       | \$30/M |

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## GEOGRAPHIC ANALYSIS

| State                      | SCF           | Individuals   |
|----------------------------|---------------|---------------|
| ME                         | 039-049       | 225           |
| NH                         | 030-038       | 378           |
| VT                         | 050-059       | 173           |
| MA                         | 010-027       | 4,095         |
| RI                         | 028-029       | 633           |
| CT                         | 060-069       | 2,407         |
| <b>New England</b>         | <b>8.2%</b>   | <b>7,911</b>  |
| NY                         | 100-149       | 10,757        |
| NJ                         | 070-089       | 3,103         |
| PA                         | 150-196       | 6,034         |
| <b>Middle Atlantic</b>     | <b>20.5%</b>  | <b>19,894</b> |
| OH                         | 430-458       | 2,449         |
| IN                         | 460-479       | 846           |
| IL                         | 600-629       | 3,370         |
| MI                         | 480-499       | 1,515         |
| WI                         | 530-549       | 833           |
| <b>East North Central</b>  | <b>9.3%</b>   | <b>9,013</b>  |
| MN                         | 550-567       | 1,163         |
| IA                         | 500-528       | 484           |
| MO                         | 630-658       | 2,641         |
| ND                         | 580-588       | 56            |
| SD                         | 570-577       | 77            |
| NE                         | 680-693       | 369           |
| KS                         | 660-679       | 1,151         |
| <b>West North Central</b>  | <b>6.1%</b>   | <b>5,941</b>  |
| DE                         | 197-199       | 237           |
| MD                         | 206-219       | 2,959         |
| DC                         | 200-205       | 1,127         |
| VA                         | 220-246       | 2,728         |
| WV                         | 247-268       | 530           |
| NC                         | 270-289       | 2,738         |
| SC                         | 290-299       | 750           |
| GA                         | 300-319       | 3,069         |
| FL                         | 320-349       | 8,738         |
| <b>South Atlantic</b>      | <b>23.6%</b>  | <b>22,882</b> |
| KY                         | 400-427       | 687           |
| TN                         | 370-385       | 1,646         |
| AL                         | 350-369       | 963           |
| MS                         | 386-397       | 869           |
| <b>East South Central</b>  | <b>4.3%</b>   | <b>4,165</b>  |
| AR                         | 716-729       | 442           |
| LA                         | 700-714       | 1,430         |
| OK                         | 730-749       | 1,002         |
| TX                         | 750-799       | 9,890         |
| <b>West South Central</b>  | <b>13.2%</b>  | <b>12,764</b> |
| MT                         | 590-599       | 227           |
| ID                         | 832-838       | 155           |
| WY                         | 820-831       | 92            |
| CO                         | 800-816       | 1,866         |
| NM                         | 870-884       | 575           |
| AZ                         | 850-865       | 1,157         |
| UT                         | 840-847       | 510           |
| NV                         | 889-898       | 391           |
| <b>Mountain</b>            | <b>5.1%</b>   | <b>4,973</b>  |
| AK                         | 995-999       | 39            |
| WA                         | 980-994       | 1,129         |
| OR                         | 970-979       | 626           |
| CA                         | 900-961       | 7,542         |
| HI                         | 967-968       | 53            |
| <b>Pacific</b>             | <b>9.7%</b>   | <b>9,389</b>  |
| <b>United States</b>       | <b>99.9%</b>  | <b>96,932</b> |
| <b>U.S. Territories</b>    | 0.0%          | 24            |
| <b>Canada</b>              | 0.0%          | -             |
| <b>Mexico</b>              | 0.0%          | -             |
| <b>Other International</b> | 0.0%          | -             |
| <b>APO/FPO</b>             | 0.1%          | 45            |
| <b>Total</b>               | <b>100.0%</b> | <b>97,001</b> |

# IDEX EXPERT WITNESSES

## SPECIALTY

|                             | Postal |
|-----------------------------|--------|
| Accounting                  | 900    |
| Anatomic/Clinical Pathology | 952    |
| Anesthesiology              | 2,083  |
| Cardiovascular Disease      | 2,440  |
| Dentistry                   | 1,394  |
| Diagnostic Radiology        | 1,848  |
| Emergency Medicine          | 2,197  |
| Engineering                 | 1,481  |
| Family Medicine             | 2,707  |
| Gastroenterology            | 1,160  |
| General Surgery             | 3,165  |
| Internal Medicine           | 5,052  |
| Neurological Surgery        | 1,791  |
| Neurology                   | 2,698  |
| Nursing                     | 4,681  |
| Obstetrics & Gynecology     | 3,677  |
| Ophthalmology               | 1,653  |
| Orthopedic Surgery          | 4,796  |
| Otolaryngology              | 1,378  |
| Pediatrics                  | 2,091  |
| Physical Medicine & Rehab   | 1,093  |
| Plastic Surgery             | 1,315  |
| Psychiatry                  | 2,633  |
| Psychology                  | 1,993  |
| Urology                     | 1,227  |

All Other Specialties ‡

## EMPLOYEE SIZE

|         | Postal |
|---------|--------|
| 1-19    | 2,447  |
| 20-49   | 186    |
| 50-99   | 3,096  |
| 100-249 | 487    |
| 250-499 | 5,116  |
| 500-999 | 846    |
| 1000+   | 502    |

Source: Publisher's own data  
‡ Call a DM2 Account Executive  
for the latest counts.