

SUPPLY CHAIN MANAGEMENT REVIEW

Supply Chain Management Review is the only publication targeted exclusively to supply chain executives seeking to gain that competitive advantage. These professionals select the information technology to do the job and take the lead in forming alliances with their supply chain partners.



- ◆ Reach top managers who are responsible for moving components and finished products from sourcing to consumption.
- ◆ Use the *Supply Chain Management Review* list for promoting products such as:
 - ◆ e-Commerce Solutions
 - ◆ Third-Party Logistics Services
 - ◆ SCM Software
 - ◆ Transportation Services
 - ◆ Management Consulting Services
 - ◆ And More!

The *Supply Chain Management Review* list is updated monthly. Contact a Mardev-DM2 Account Executive for up-to-the-minute counts.

Postal List Size: 15,137
Postal Price: \$150/M
E-list Size: 5,248
E-list Price: \$1,500/F

SELECTIONS (ADDITIONAL COST / M)

Business Type	\$20/M	SIC/NAICS Code	\$20/M
Canadian Names	\$20/M	Telephone Numbers	\$60/M
Company Name Match/Omit	\$50/M	Title	\$20/M
Employee Size	\$20/M		
Geographic Analysis	\$10/M		
One Per Location	\$20/M		
Recency	\$30/M		
Sales Volume	\$20/M		

SEE ALSO

Logistics Management
 Material Handling Product News
 Modern Materials Handling
 Purchasing

Multi-Channel Pricing

Mailing/Telemarketing: \$250/M
 Mailing/E-Mail: \$510/M
 E-Mail/Telemarketing: \$535/M
 Mailing/E-Mail/Telemarketing: \$610/M

*Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.*

GEOGRAPHIC ANALYSIS

State	SCF	Individuals
ME	039-049	31
NH	030-038	59
VT	050-059	24
MA	010-027	397
RI	028-029	54
CT	060-069	199
New England		5.1% 764
NY	100-149	672
NJ	070-089	582
PA	150-196	734
Middle Atlantic		13.1% 1,988
OH	430-458	780
IN	460-479	265
IL	600-629	1,091
MI	480-499	484
WI	530-549	436
East North Central		20.2% 3,056
MN	550-567	383
IA	500-528	163
MO	630-658	319
ND	580-588	28
SD	570-577	29
NE	680-693	80
KS	660-679	121
West North Central		7.4% 1,123
DE	197-199	29
MD	206-219	185
DC	200-205	45
VA	220-246	198
WV	247-268	32
NC	270-289	316
SC	290-299	112
GA	300-319	363
FL	320-349	468
South Atlantic		11.6% 1,749
KY	400-427	138
TN	370-385	253
AL	350-369	107
MS	386-397	33
East South Central		3.5% 531
AR	716-729	83
LA	700-714	69
OK	730-749	110
TX	750-799	744
West South Central		6.7% 1,006
MT	590-599	16
ID	832-838	39
WY	820-831	11
CO	800-816	163
NM	870-884	28
AZ	850-865	154
UT	840-847	98
NV	889-898	45
Mountain		3.7% 554
AK	995-999	5
WA	980-994	158
OR	970-979	102
CA	900-961	1,247
HI	967-968	4
Pacific		10.0% 1,516
United States	81.2%	12,287
U.S. Territories	0.0%	6
Canada	0.5%	68
Mexico	0.0%	4
Other International	1.6%	249
APO/FPO	16.7%	2,523
Total	100.0%	15,137

BUSINESS TYPE

	Postal	Email
3rd Party Logistics Provider	362	162
Aerospace	237	62
Automotive & Transportation Equipment	416	139
Chemical/Pharmaceuticals	787	246
Computer and Electronics	585	190
Consulting Services	886	281
Electrical Equipment	310	114
Fabricated Metals	1,152	240
Food, Beverage, Tobacco	1,327	329
Furniture	174	65
Industrial Machinery	576	134
Paper/Printing	1,044	265
Plastics and Rubber	546	124
Primary Metals	409	73
Retail Trade	761	250
Textiles/Apparel	338	117
Transportation/Warehousing Services	477	213
Wholesale Trade	1,231	338
Other Manufacturing	1,343	447

TITLE

	Postal	Email
CEO/CTO/COO/CIO/Owner/ President/Partner	6,068	1,395
Director	2,966	947
Supply Chain/Logistics/ Operations Manager or Specialist	1,726	709
Vice President/ Sr. Vice President/ Executive Vice President	2,965	882

EMPLOYEE SIZE ‡

Less than 20
20-49
50-99
100-249
250-499
500-999
More than 1,000

SALES VOLUME ‡

Less than \$1 Million
\$1 Million to \$9 Million
\$10 Million to \$49 Million
\$50 Million to \$249 Million
\$250 Million to \$1 Billion
More than \$1 Billion

Source: Publisher's own data

‡ Call a Mardev-DM2 Account

Executive for the latest counts.