

AMERICA'S CORPORATE FINANCE DIRECTORY

Target nearly 70,000 top-level financial executives from U.S. parent companies with the greatest assets using a list from LexisNexis Group's *America's Corporate Finance Directory*.



- ◆ Companies included in this directory have revenue income and/or pension assets in excess of \$100 million per year.
- ◆ Reach executives with job functions such as:
 - ◆ President
 - ◆ Chief Financial Officer
 - ◆ Controller
 - ◆ Corporate Secretary
 - ◆ Treasurer
 - ◆ Chairman of the Board
 - ◆ Personnel
 - ◆ Risk Management
 - ◆ Chief Executive Officer

America's Corporate Finance Directory is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Postal List Size: 69,246

Postal Price: \$110/M

E-list Size: 16,602

E-list Price: \$370/M

SELECTIONS (ADDITIONAL COST / M)

Company Name Match/Omit	\$50/M
Employee Size	\$20/M
Geographic Analysis	\$10/M
International Names	\$250/M
Job Function	\$20/M
One Per Location	\$20/M
Sales Volume	\$20/M
SIC/NAICS Code	\$20/M
Telephone Numbers	\$30/M
Year Founded	\$20/M

SEE ALSO

- Corporate Affiliations - U.S. Private Companies
- Corporate Affiliations - U.S. Public Companies
- Corporate Finance Sourcebook, The
- DecisionMaker® Finance Marketplace Database
- DecisionMaker® Management Marketplace Database

Multi-Channel Pricing

Mailing/Telemarketing:	\$210/M
Mailing/E-Mail:	\$470/M
E-Mail/Telemarketing:	\$495/M
Mailing/E-Mail/Telemarketing:	\$570/M

*Minimum Order: 5,000 Names
1 year unlimited usage available
Prices subject to change without notice
Call for any additional costs, conditions and terms.*

GEOGRAPHIC ANALYSIS

State	SCF	Individuals
ME	039-049	141
NH	030-038	75
VT	050-059	94
MA	010-027	2,606
RI	028-029	239
CT	060-069	1,775
New England		7.12% 4,930
NY	100-149	7,362
NJ	070-089	2,601
PA	150-196	3,382
Middle Atlantic		19.27% 13,345
OH	430-458	3,351
IN	460-479	916
IL	600-629	4,268
MI	480-499	2,058
WI	530-549	1,296
East North Central		17.17% 11,889
MN	550-567	1,963
IA	500-528	464
MO	630-658	1,857
ND	580-588	37
SD	570-577	101
NE	680-693	435
KS	660-679	480
West North Central		7.71% 5,337
DE	197-199	252
MD	206-219	1,212
DC	200-205	846
VA	220-246	2,063
WV	247-268	73
NC	270-289	1,267
SC	290-299	331
GA	300-319	1,977
FL	320-349	2,373
South Atlantic		15.01% 10,394
KY	400-427	586
TN	370-385	1,318
AL	350-369	476
MS	386-397	167
East South Central		3.68% 2,547
AR	716-729	376
LA	700-714	385
OK	730-749	660
TX	750-799	5,906
West South Central		10.58% 7,327
MT	590-599	19
ID	832-838	160
WY	820-831	1
CO	800-816	1,222
NM	870-884	81
AZ	850-865	761
UT	840-847	322
NV	889-898	338
Mountain		4.2% 2,904
AK	995-999	29
WA	980-994	1,235
OR	970-979	631
CA	900-961	8,444
HI	967-968	94
Pacific		15.07% 10,433
United States	99.80%	69,106
U.S. Territories	0.18%	128
Canada	0%	0
Mexico	0%	0
Other International	0.02%	12
APO/FPO	0%	0
Total	100%	69,246

AMERICA'S CORPORATE FINANCE DIRECTORY

JOB FUNCTION

	Postal	Email
Accounting	912	238
Administration/Operation	3,286	689
Advertising	531	112
Assistant Vice President	563	120
Board Of Directors	4,914	988
Business Development	1,398	312
Chairman Of The Board	3,072	563
Chief Accounting Officer	558	158
Chief Executive Officer	3,760	745
Chief Financial Officer	3,571	781
Chief Information Officer - MIS	1,143	238
Chief Operating Officer	1,646	344
Communications	1,414	406
Controller	1,775	396
Corporate Secretary	2,241	495
Director	5,211	1,675
Executive Vice-President	7,061	1,547
Financial Executive	1,592	355
General Counsel	2,833	643
General Manager	1,855	404
Human Resources	2,550	558
Information Technology	1,209	282
Investor Relations	1,064	337
Manager	5,024	1,651
Managing Director	583	220
Marketing	4,021	882
Marketing Director	812	191
Officer	2,528	602
Planning & Development	1,080	235
President	3,967	747
President within Office	3,459	703
Public Relations	991	291
Sales	2,555	725
Senior Vice-President	11,966	2,718
Strategy	1,203	280
Treasurer	1,807	404
Vice Chairman	659	108
Vice President	20,508	4,585

EMPLOYEE SIZE

	Postal	Email
Less than 20	165	35
20-49	270	17
50-66	410	79
100-249	1,630	325
250-499	2,650	755
500-999	5,253	1,493
More than 1,000	57,763	13,657

SALES VOLUME

	Postal	Email
\$100 - \$499 Million	9,141	2,184
\$500 - \$999 Million	14,618	3,717
\$1 Billion Plus	45,465	10,701

FINANCIAL INFORMATION ‡

Assets In Thousands
Earnings In Thousands
Pension Assets In Thousands
Sales In Thousands

YEAR FOUNDED

	Postal	Email
1899 and Earlier	8,763	2,295
1900 - 1909	2,906	562
1910 - 1919	2,803	570
1920 - 1929	4,016	768
1930 - 1939	3,504	796
1940 - 1949	3,061	798
1950 - 1959	3,579	970
1960 - 1969	5,911	1,347
1970 - 1979	6,016	1,484
1980 - 1989	9,903	2,709
1990 - 1999	8,486	2,382
2000 and Later	1,684	411

Source: Publisher's own data
 ‡ Call a DM2 Account Executive
 for the latest counts.